Counterpointe PRODUCT DATA SHEET



FINISH DESCRIPTION

Counterpointe / Subtle pearlescent color

Pearlescent colorants give Counterpointe a soft, lustrous glow. Counterpointe's pearlescent effect brightens interior spaces giving architectural details a diffused, inner light.

FEATURES	BENEFITS
Finish	Pearlescent with finely ground mica particles
Formulation	Waterbase / 100% Acrylic
Colors	Thousands of colors available.
Easy Application	Airless Spray Equipment.
Lead Time	3-5 days for stock colors. 7-10 for custom colors.
Waterbased / Low VOC	Meets all environmental requirements.
Warranty	5 - Year manufacturer's warranty against adhesion failure if product
Class A fire rated	Like all Zolatone finishes, Counterpointe is Class A fire rated.

WHERE TO SPECIFY COUNTERPOINTE

Zolatone Finishes are designed for vertical wall surfaces yet can be applied to imperfect substrates like Block, Tile, Metal, etc. along with Architectural Elements, Features and Ceilings.

Corporate Spaces	Educational Facilities	Healthcare Facilities	Other Applications
Corridors	Corridors	Corridors	Theaters
Offices	Offices	Offices	Exercise rooms
Lobby areas	Lecture halls	Waiting areas	Pool areas
Conference rooms	Auditoriums	Examination rooms	Escalator areas
Cafeterias	Gymnasiums	Meeting rooms	Elevator areas
Lunch rooms	Locker rooms	Cafeterias	Passenger terminals
Bathrooms	Bathrooms	Bathrooms	Baggage claim areas
Stairwells	Dormitories	Stairwells	Parking areas

Suitable Substrates / Primed sheetrock (level 5), previously painted surfaces, consistently textured surfaces, ceramic tile, etc. (All substrates must be prepped and primed with un-tinted white primer.)

SURFACE PREPARATION

Surfaces should be clean, dry and free of dust, grease, wax or other contaminants. Gloss surfaces need to be deglossed or scuff sanded prior to priming and finish application. Stains should be spot primed with a quality Stain Blocking primer before general priming. All primers need to be un-tinted white primer.

APPLICATION INFORMATION

System Components Un-Tinted White Primer (Sealing, Bonding, or Other), Zolatone Counterpointe.

Method Spray only. Counterpointe should be sprayed using airless spray equipment according to

manufacturer's published installation instructions. Consult application guide or visit

www.zolatone.com regarding proper spray equipment, set up and technique.

DO NOT SPRAY WITH CONVENTIONAL SPRAY EQUIPMENT

Tinting Do not tint primer. Do not tint material.

Thinning Product is ready for use. Consult application guide or call (800) 765-6699 for details on

evaluating and adjusting material viscosity.

Dry Time Air dry @ 70°F and 50% relative humidity. To touch in 2-4 hours. Full cure in 7-10 days.

TECHNICAL INFORMATION

Coverage Rate: Up to 110 sq. ft. per gallon depending upon color, pattern size, surface porosity, surface

texture and method of application.

Dry Film Thickness: Average 2.0 - 3.0 mils.

Solid by Volume: 29-32%

Specular Gloss: Maximum of 15 @ 60° Angle

DOT Shipping Class: Not regulated

VOC Content: 60 g/L Solids by Weight: 38-42%

Service Temp: Min. 50°F Max. 85°F **Flash Point:** Not applicable

Caution: Protect from freezing. Do not apply when temperature of paint or surface is below 50° F.

Shelf Life: 6 months from ship date

A VOC: Loss than 40 grams/liter (waterbase pervise formula)

PERFORMANCE TESTING

A. v.o.c Less than obgrams/liter (waterbase acrylic formula)	A311VI-3700
B. ContinuousColor™: Complete integration of color particles within and throughout	

 B. ContinuousColor™: Complete integration of color particles within and throughout the paint finish.

C. Fire Rating: Class "A" Fire RatedD. Scrubability: 4,795+ cycles (to system failure).ASTM D-2486

E. Abrasion Resistance: 224 mg loss / 1000 cycles / 1000 gram weight.

ASTM D-4060

F. Accelerated Weathering: 500 hours. No chalking or change in film integrity. Very good color retention. ASTM G-53

Excellent water resistance.

G. Stain Resistance: Resistant to the following: catsup, butter, orange juice, soda, vegetable oil, MSTM D 1308 motor oil and betadine.

H. Washability: No Change in Specular Gloss (100 cycles).

I. Resistance to Common Cleaners and Disinfectants including:

soapy water, liquid cleansers, mild-abrasive cleansers,

70% isopropyl alcohol solutions. Film Not Affected.

J. Adhesion Over Primed Surfaces: Good adhesion.

ASTM D-3359

K. Hardness-Pencil: BL. Flexibility Test: No cracking of film when bent around a 1/8" mandrel.ASTM D-3363

M. Resistance of Emulsion Paint in the Container

ASTM D-2574

N. Permeability: 7.5 - 11.4 perms (with SP97 or SP203 primer)

ASTM D-1653

O. Mildew and Fungal Resistance: No growth.

ASTM D-2574

to attack by Micro-Organism. No Growth

ACTM 2040

PERFORMANCE TESTING

P. Bacterial Resistance: No growth.	ASTM D-3456
Q. Flashpoint: D.O.T. / OSHA - Not Regulated	
R. Specular Gloss: Maximum of 15 @ 60°.	ASTM D-523
S. Impact Resistance: Pass: 40 lbsin, no visible cracking (over Bonderite Steel Panel)	
T. Lifting: Counterpointe can be recoated, painted or covered with sheet goods without stripping.	Fed Std 141B Method 6552
U. Hiding power of paints by reflectometry: Not less than .96 contrast ratio. Passes LEED requirement of minimum .95 contrast ratio.	ASTM D-2805

WARRANTY

Master Coating Technologies warrants the Zolatone components of this finish system against manufacturing defect for a period of five years from the date of application when applied to a wall surface according to manufacturer's current printed instructions. Manufacturing defect is defined to be a failure of the coating system to adhere to a wall surface when applied according to manufacturer's printed instructions, and does not include subsequent failure or damage caused by exogenous factors such as substrate failure or defect, sharp objects, persons, or acts of God. In the event of a failure resulting from manufacturing defect, the product will be replaced. Master Coating Technologies shall have no obligation to or otherwise participate in labor or other costs associated with replacing the product.



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